



Midwest Travel Network Conference 2019

Thursday, June 13 – Saturday, June 15, 2019

Medora, North Dakota

Thursday, June 13

● Roughriders Hotel

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|---------------------------|--|
| 9 – 10:30 am | Vendor Booth Setup |
| 10 am – 12 pm | Registration Opens
Medora Convention & Visitors Bureau, 330 Pacific Ave |
| 10:30 – 11 am | First-Timers Session: How to Make the Most of the Conference
Sara Broers & Lisa Dunham Trudell, Midwest Travel Network |
| 11 am – 12:30 pm | Vendor Booths Open |
| 1 – 1:30 pm | Welcome to Medora |
| 1:30 – 2:30 pm | Keynote Speaker
Marlo Anderson, Founder of National Day Calendar |
| 2:30 – 3:15 pm | Networking Break & Vendor Booths Open |
| 3:15 – 4:30 pm | Blogger + CVB Panel: Best Practices for Building Partnerships |
| Evening Activities | ● Optional Activities Include |
| 5:30 pm | Pitchfork Fondue |
| 7 pm | Golden Hour & Sunset Tour to Elkhorn Ranch
Mike Kopp, Badlands Photographer |
| 7:30 pm | Medora Musical |

#MWTCOn19

Friday, June 14

● Roughriders Hotel

8 – 9 am	Registration & Breakfast
8:30 – 9:30 am	Vendor Booths Open
9:30 – 10:15 am	Why Engagement Matters: Building Authentic Relationships with Your Audience Steve & Ann Teget, Postcard Jar
10:15 – 10:45 am	Networking Break featuring DOTS Pretzels & Vendor Booths Open
10:45 – 11:30 am	Breakout Sessions Augmented History: How Augmented Reality is Changing Visitor Experiences Chris Dorfschmidt, Chateau de Mores State Historic Site Getting Unstuck: Crafting a Creative Life Alicia Underlee Nelson From Blogger to Freelancer and Back Again: Diversifying Your Income as a Travel Writer Linsey Knerl
11:30 am – 12:30 pm	Lunch Break featuring Keynote Speaker Bill Clevlen, Bill on the Road
12:30 – 1 pm	Networking Break & Vendor Booths Open
1 – 2 pm	Breakout Sessions Being True To Your Audience And Evolving = Success Jay Jay Goodvin, The Iowa Gallivant Fill Your Destination With Tourists 365 Days of The Year Justin Ell, Medora Convention & Visitors Bureau Blogging and The Legal Jargon You Need To Know Stacy Brooks, Tangled Up in Food





2 – 2:30 pm

Networking Break & Vendor Booths Open

2:30 – 3:30 pm

Breakout Sessions

It's Not the Wild West: Creating Blogger Partnerships That Work

Kay Maghan, Gulf Shores and Orange Beach Tourism

Starting Small, Building Big

Tim Trudell, The Walking Tourists

Pinning Your Way to Success

Nicole McDonald

3:30 – 4:30 pm

Networking & Vendor Booths Open

5 – 8:30 pm

Social Mixer featuring musical group You Knew Me When

Optional Activity: Pre-registration required

7:30 pm

Golden Hour Bus Tour into Theodore Roosevelt National Park

Justin Ell, Medora Convention & Visitors Bureau

Saturday, June 15

● AmericInn Hotel

8 – 9 am

Breakfast

9 – 10 am

Roundtable Discussion

10 – 11 am

Get Off the Beaten Path — with Your Camera

Mike Kopp, Badlands Photographer

11 – 11:15 am

Networking Break

11:15 – 11:45 am

Closing Remarks

Sara Broers & Lisa Dunham Trudell, Midwest Travel Network

12:15 pm

Safe Travels! Explore Medora & Adore It

Pre & Post FAM Tour Details TBD

Please note: Conference schedule is subject to change

#MWTCon19